

Jamie Davis

portfolio www.jamiedavis.design
email jamiekdavisdesign@gmail.com
location Little Rock, AR 72205
phone 217 358 0887

EMPLOYMENT

Over Town

11/18 – present
Little Rock, AR
Remote

Creative Director/Owner

- Manage all design, implementation, and client communication for around 20 clients
- Develop websites, art direction, eCommerce, email designs, branding and SEO for small businesses

ITC

09/19 – present
Remote

Art Director & Print Production Contractor

- Manage all print materials for multiple conferences with between 500 and 5,000 attendees
- Maintain a print materials tracker to ensure projects were efficiently organized and timelines were followed
- Develop assets for signage and implementation documents to ensure quality through all steps of the process
- Communicate regularly with the client to ensure all needs and expectations of the project were met

Colliers LR

04/24 – 06/24
Remote

Graphic Design Contractor

- Oversaw the Creative Director interim position while working in tandem with staff to manage workflow
- Executed digital ads, eBlasts, and property advertising materials in line with company brand standards

ITC

01/17 – 06/19
St. Louis, MO

Art Director

- Produced experiential graphics for large scale conferences, trade show booths, event logos, and presentations
- Managed print files

Manifest STL

07/16 – 01/17
St. Louis, MO

Full-Time Contract Designer

- Created web layouts for a major manufacturing distributor
- Developed layouts for print publications and digital marketing

Spoke Marketing

07/14 – 05/16
St. Louis, MO

Senior Graphic Designer

- Designed logos, presentations, print marketing, and packaging for clients in the fields of healthcare, technology, and education
- Operated under tight deadlines with client-facing professionalism

EDUCATION

Southern Illinois University Carbondale, Illinois

Bachelor of Fine Arts in
Communication Design

Minor in Marketing

One year of Industrial Design

08/10 – 05/14

TECHNICAL PROFICIENCY

Adobe Suite (Ps, Ai, Id)
Hubspot, Mailchimp, Hatchback
Wordpress, Elementor, Shopify
Procreate
Mac & PC systems
Microsoft Office Suite
Google Office Suite
Basic 3D modeling

AREAS OF EXPERTISE

Branding
Web Design & Management
Tradeshows
Presentation Design
Illustration
SEO
Print Production
eCommerce

references upon request